

Lisa Hall Staging & Design



What is Home Staging?



Home staging is a type of decorating to prepare a home for sale.

- De-clutter
- De-personalize
- Neutralize

Using what the homeowner has (or bringing in needed furniture and accessories), Stagers strive for the model home look that appeals to buyers.

Dining Room



When staging a dining room, the goal is to create an area where buyers can imagine formal entertaining.

Set the table and create a beautiful centerpiece as the focal point.



Bedroom



A master bedroom should be a sanctuary away from the chaos of life. Relaxing colors, plush linens and fluffy pillows all subtly display this effect.

It should have a calm feel that invites you to stay and unwind after a long day.



Living Room



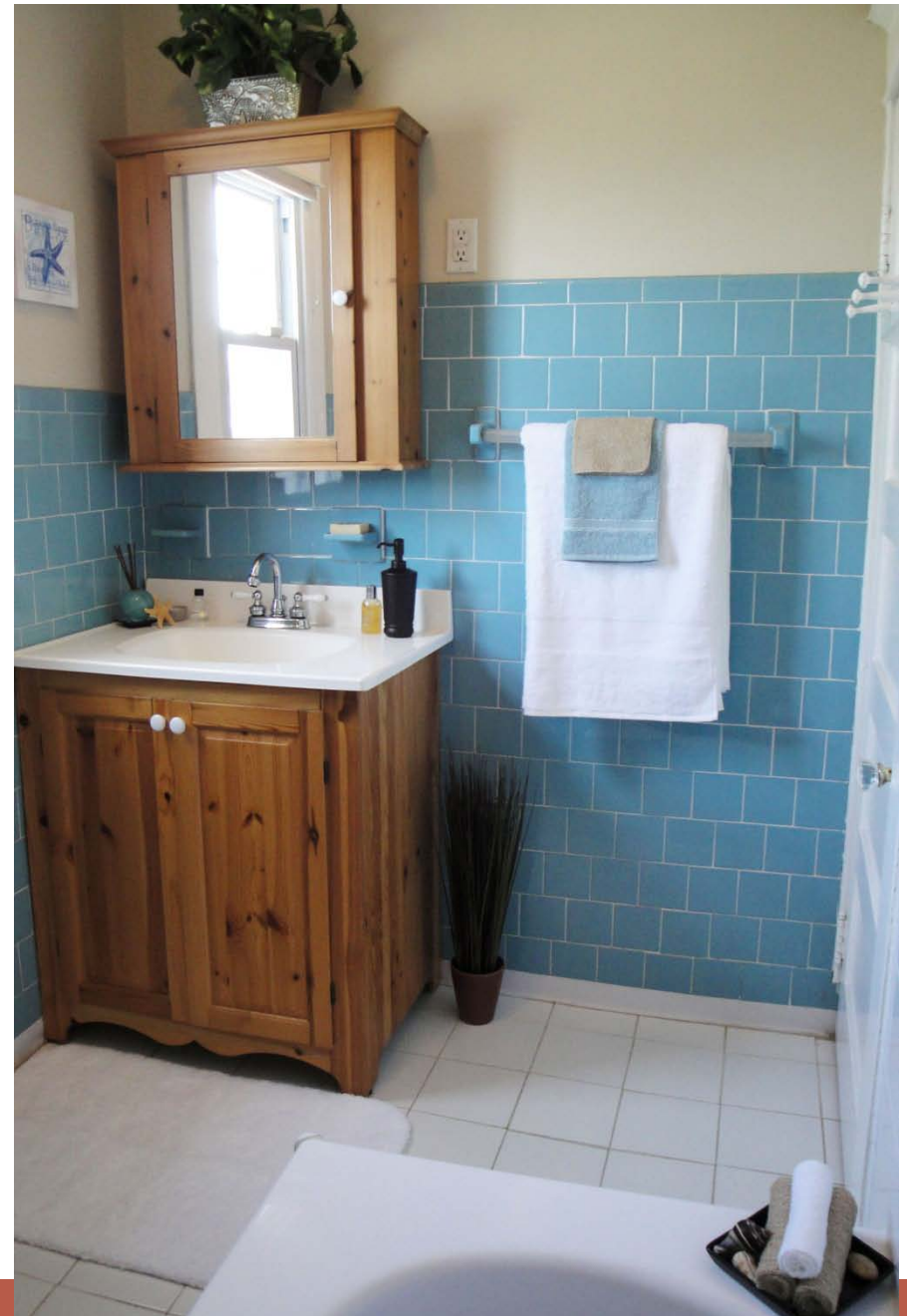
The living room is an area of entertainment, relaxation and sophistication.

Living room furniture should be arranged in a conversation-friendly configuration so buyers can imagine entertaining and socializing.



Bathroom

The master bath should have a spa-like feel that is welcoming and spotless.



Why Stage Your Home?



A professional Home Stager understands what buyers are looking for and specializes in this form of decorating.

Staging is an inexpensive way to bring out the best in your home for maximum sales potential:

- **Staged homes sell 50% faster**
- **Staged homes sell on average for 6-10% more money than homes that are not staged**